ORDER

Orders Order / Rev: 704115 - 5 6330853 Alt Order #: OBAMA FOR AMERICA Product Desc: Estimate: 1537 10/02/12 - 10/08/12 Flight Dates: Primary AE: Aaron Ashe Sales Office: Original Date / Rev: 08/02/12 / 09/28/12 T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential 00:15:00 Order Separation: Priority: P-4 Advertiser External ID:

Bill Plan Totals

AGY, GEN, POL

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/07/12	136	\$170,850.00	\$145,222.50
10/08/12	10/14/12	26	\$25,775.00	\$21,908.75

Revenue Codes:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	162	\$196,625.00	\$167,131.25	0.00
Totals	162	\$196,625.00	\$167,131.25	0.00

Agency External ID:

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	nots	Rate Pri	Rtg Type	Snots	Amount
	WTSP		2 10/08/12	430-5a News 430-5a News	CM	430-5a	МГШТ	:30	5	\$75.00 P-4	0.00 NM	5	\$375.00
We	Star ek: 10/0	t Date 02/12	End Date 10/08/12	Weekdays MTWT	Spots/Week 5	<u>Rate</u> \$75.00	Rating 0.00						
4 \	WTSP	10/02/1	2 10/08/12	5-530a 5-530a 10 News	CM	5-530a	MTWTF	:30	4	\$100.00 P-4	0.00 NM	4	\$400.00
We	Star ek: 10/0	t Date 02/12	End Date 10/08/12	Weekdays MTWTF	Spots/Week 4	Rate \$100.00	Rating 0.00						
6 \	WTSP	10/02/1	2 10/08/12	530-6a 530-6a 10 News	СМ	530-6a	MTWTF	:30	5	\$150.00 P-4	0.00 NM	5	\$750.00
We	Star ek: 10/0	t Date 02/12	End Date 10/08/12	Weekdays MTWTF	Spots/Week 5	Rate \$150.00	Rating 0.00						
9 \	WTSP	10/02/1	2 10/08/12	M-F 6-7a 6-7a 10 News	СМ	6-7a	MTWTF	:30	5	\$175.00 P-4	0.00 NM	5	\$875.00
We	Star ek: 10/0	t Date 02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$175.00	Rating 0.00						
11 \	WTSP	10/02/1	2 10/08/12	CBS This Morning	•	7-9a (7:00 AM-8:0	MTWTF 00 AM)	:30	5	\$200.00 P-4	0.00 NM	5	\$1,000.00
We	Star ek: 10/0	t <u>Date</u> 02/12	End Date 10/08/12	Weekdays MTWTF	Spots/Week 5	Rate \$200.00	Rating 0.00						
14 \	WTSP	10/02/1	2 10/08/12	CBS This Morning	,	7-9a (8:00 AM-9:0	МГWTF 00 AM)	:30	5	\$200.00 P-4	0.00 NM	5	\$1,000.00
We	Star ek: 10/0	t Date 02/12	End Date 10/08/12	Weekdays MTWTF	Spots/Week 5	Rate \$200.00	Rating 0.00						

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Order / Rev: 704115 - 5 Advertiser: Obama/D/President

Alt Order #: 6330853 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
		2 10/08/12	M-F 9-930a 10 N		9-9:30A	MTWTF			\$100.00 P-4		5	\$500.00
			10 News, 9am									
	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/02		10/08/12	MTWTF	5 CM	\$100.00	0.00	-20		1400 00 D 4	0.00 NIM		ФСОО ОО
19 WTSP			M-F 930-10a Inside Edition	СМ	930-10a	МГЖГБ	:30	6 9	\$100.00 P-4	0.00 NM	6	\$600.00
Start Week: 10/02	Date 2/12	End Date 10/08/12	Weekdays MTWTF	Spots/Week 6	Rate \$100.00	Rating 0.00						
21 WTSP	10/02/1	2 10/08/12	M-F 10-11a M-F 10-11a	СМ	10-11a	MTWTF	:30	5	\$75.00 P-4	0.00 NM	5	\$375.00
Start Week: 10/02	Date 2/12	End Date 10/08/12	Weekdays MTWTF	Spots/Week 5	Rate \$75.00	Rating 0.00						
E 23 WTSP	10/02/1	2 10/08/12	Price Is Right Price Is Right	СМ	11a-12p	МГЖГБ	:30	6 3	\$450.00 P-4	0.00 NM	0	\$0.00
Start Week: 10/02	Date	End Date	Weekdays MTWTF	Spots/Week	Rate	Rating						
	zi iz Date Ra	10/08/12 nge D	Description	6 Star	\$450.00 E/End Time	0.00	Weekdays	Lengtl	h Rate	Rtg Type		
	10/02/12		Price Is Right	11a-			<u>МГ</u> WГhF			0.00 NM		
	10/02/12	2-10/08/12 F	Price Is Right	11a-	12p		МГWГhF	:30) (\$450.00)	0.00 <i>NM</i>		
5 WTSP 1	10/02/12	2-10/08/12 F	Price Is Right	11a-	12p		МГWГhF	:30) (\$450.00)	0.00 <i>NM</i>		
Cred 6 WTSP 1		2-10/08/12 F	Price Is Right	11a-	12p		МГWГhF	:30) (\$450.00)	0.00 <i>NM</i>		
Cred 7 WTSP 1		2-10/08/12 F	Price Is Right	11a-	12p		МГWГhF	:30) (\$450.00)	0.00 <i>NM</i>		
Crea	dited											
8 WTSP 1 Cred		2-10/08/12 F	Price Is Right	11a-	12p		MΓWΓhF	:30) (\$450.00)	0.00 <i>NM</i>		
E 26 WTSP	10/02/1	2 10/08/12	M-F 12-1230p 10 News @ Noo	CM n	12-1230p	МГЖГБ	:30	5 5	\$450.00 P-4	0.00 NM	1	\$450.00
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/02		10/08/12	MTWTF	5 Stor	\$450.00	0.00	Maakdaya	Longe	h Doto	Dta Tuno		
1 WTSP 1			Description N-F 12-1230p		t/End Time 230p		<u>Weekdays</u> МГWГhF	Lengtl :30		Rtg Type 0.00 NM		
Cred 2 WTSP 1		2-10/08/12 N	Л-F 12-1230p	12-1	230p		MTWThF	3() (\$450.00)	0.00 NM		
Crea	dited		•		·				,			
3 WTSP 1 Crea		2-10/08/12 N	Л-F 12-1230р	12-1	230p		MΓWΓhF	- :30) (\$450.00)	0.00 NW		
5 WTSP 1 Cred		2-10/08/12 N	1-F 12-1230p	12-1	230p		МГWГhF	:30) (\$450.00)	0.00 <i>NM</i>		
E 29 WTSP	10/02/1	2 10/08/12	Y&R Young and the R	CM	1230-130p	МГЖГЕ	:30	5 5	\$550.00 P-4	0.00 NM	4	\$2,200.00
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/02	2/12	10/08/12	MTWTF	5	\$550.00	0.00						
	Date Ra		escription (A.D.		/End Time		Weekdays	Lengtl		Rtg Type		
2 WTSP 1 Cred		2-10/08/12 Y	αΛ	1230)-130p		MTWThF	.30) (\$550.00)	0.00 /V/V/		
E31 WTSP		2 10/08/12		СМ	130-2p	МГЖГБ	:30	5 5	\$550.00 P-4	0.00 NM	3	\$1,650.00
	Date	End Date	Bold and Beautif	Spots/Week	Rate	Rating						
Week: 10/02 Spot Ch D	2/12 Date Ra	10/08/12 nge D	MTWTF Description	5 Star	\$550.00 E/End Time	0.00	Weekdays	Lengtl	h Rate	Rtg Type		
	10/02/12	2-10/08/12 E		130-			MTWThF		(\$550.00)			
		2-10/08/12 E	3&B	130-	2p		MTWThF	:30) (\$550.00)	0.00 <i>NM</i>		
Cred					•				(, =====)			

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Order / Rev: 704115 - 5 Advertiser: Obama/D/President

Alt Order #: 6330853 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 33 WTSP	10/02/1	2 10/08/12	M-F 2-3p The Talk	СМ	2-3p	MTWTF-	- :30	5	\$300.00 P-4	0.00 NM	3	\$900.00
Sta Week: 10/	rt Date	End Date 10/08/12	Weekdays MTWTF	Spots/Week 5	Rate \$300.00	Rating 0.00						
Spot Ch	Date Ra	nge D	escription	Start	/End Time	0.00	Weekdays	Len		Rtg Type		
	10/02/12 edited	2-10/08/12 N	1-F 2-3p	2-3p			MTWThF	- :	:30 (\$300.00)	0.00 <i>NM</i>		
		2-10/08/12 N	1-F 2-3p	2-3p			МТЖТЬБ	- :	:30 (\$300.00)	0.00 <i>NM</i>		
	edited	2 10/08/12	M = 2.4p	CM	3-4p	МГЖГБ-	- :30	5	\$275.00 P-4	0.00 NM	5	\$1,375.00
30 WISP	10/02/1	2 10/06/12	Let's Make a Dea		3-4p	WII WIF-	30	5	\$275.00 P-4	U.UU INIVI	3	φ1,373.00
Sta Week: 10/	rt Date 02/12	End Date 10/08/12	Weekdays MTWTF	Spots/Week 5	Rate \$275.00	Rating 0.00						
38 WTSP	10/02/1	2 10/08/12	M-F 4-5p Dr. Phil	СМ	4-5p	МГWГF-	- :30	8	\$400.00 P-4	0.00 NM	8	\$3,200.00
Sta Week: 10/	rt Date	End Date 10/08/12	Weekdays MTWTF	Spots/Week 8	Rate \$400.00	Rating 0.00						
			M-F 5-530p 5-530p 10 News	СМ	5-530p	МГЖГЕ-	- :30	5	\$275.00 P-4	0.00 NM	5	\$1,375.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/08/12	MTWTF	5	\$275.00	0.00	-20		Ф07E 00 D 4	0.00 NIM	_	¢4 275 00
44 W15P	10/02/1	2 10/08/12	M-F 530-6p 10 News at 530p	СМ	530-6p	MTWTF-	- :30	5	\$275.00 P-4	0.00 NM	5	\$1,375.00
<u>Sta</u> Week: 10/	rt Date 02/12	End Date 10/08/12	Weekdays MTWTF	Spots/Week 5	Rate \$275.00	Rating 0.00						
46 WTSP	10/02/1	2 10/08/12	M-F 6-630p 6-630p 10 News	СМ	6-630p	MTWTF-	- :30	4	\$500.00 P-4	0.00 NM	4	\$2,000.00
<u>Sta</u> Week: 10/	rt Date	End Date 10/08/12	Weekdays MTWTF	Spots/Week 4	Rate \$500.00	Rating 0.00						
		2 10/08/12	7-730p	CM	7-730p	MTWTF-	- :30	5 5	\$1,300.00 P-4	0.00 NM	5	\$6,500.00
Sto	rt Date	End Data	Wheel of Fortune Weekdays	Spots/Week	Poto	Rating						
Week: 10/		End Date 10/08/12	MTWTF		Rate \$1,300.00	0.00						
52 WTSP	10/02/1	2 10/08/12	730-8p Jeopardy	СМ	730-8p	MTWTF-	- :30	5 \$	\$1,500.00 P-4	0.00 NM	5	\$7,500.00
Sta Week: 10/	rt Date 02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$1,500.00	Rating 0.00						
54 WTSP	10/02/1	2 10/08/12	LN (M-F) LN (M-F)	СМ	M-F 11-1135	р МГЖГБ-	- :30	5 \$	\$1,000.00 P-4	0.00 NM	5	\$5,000.00
<u>Sta</u> Week: 10/	rt Date	End Date 10/08/12	Weekdays MTWTF	Spots/Week	Rate \$1,000.00	Rating 0.00						
				CM	Sa 11-1135p		5- :30	5	\$700.00 P-4	0.00 NM	5	\$3,500.00
Cha	mt Data	Frad Data	Late News (Sa)	Crata AMa ala	Data	Datina						
<u>Sta</u> Week: 10/	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> S-	Spots/Week 5	<u>Rate</u> \$700.00	Rating 0.00						
57 WTSP	10/07/1	2 10/07/12	LN (Su) Late News (Su)	СМ	Su 11-1135p		S :30	1	\$900.00 P-4	0.00 NM	1	\$900.00
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
Week: 10/		10/07/12	S	1	\$900.00	0.00			#050 00 D 4	0.00.004		#0.000.00
58 WISP	10/02/1	2 10/08/12	Letterman Late Night with Di	CM avid Letterma	ี 1135p-1237a า	МГЖГБ-	- :30	8	\$350.00 P-4	0.00 NM	8	\$2,800.00
<u>Sta</u> Week: 10/	rt Date 02/12	End Date 10/08/12	Weekdays MTWTF	Spots/Week 8	Rate \$350.00	Rating 0.00						
		2 10/08/12	Late Late Show Late Late Show	СМ	1237-137a	MTWTF-	- :30	5	\$175.00 P-4	0.00 NM	5	\$875.00
<u>Sta</u> Week: 10/	rt Date	End Date 10/08/12	Weekdays MTWTF	Spots/Week 5	Rate \$175.00	Rating 0.00						
		2 10/06/12		CM	Sat 6-8a	S	S- :30	2	\$75.00 P-4	0.00 NM	2	\$150.00
			10 News, 6am Sa	aturday							İ	

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Order / Rev: 704115 - 5 Advertiser: Obama/D/President

Alt Order #: 6330853 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
62 WTSP	10/06/1	2 10/06/12	Sat 6-8a	CM	Sat 6-8a	-	S-	:30	2	\$75.00 P-4	0.00 NM	2	\$150.00
Ct-	D	Fral Data	10 News, 6am Sa	•	Data	Datia	_						
Week: 10/	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> S-	Spots/Week 2	<u>Rate</u> \$75.00	Rating 0.0	_						
-		2 10/07/12	CBS Sunday Mor	-	Sun 9-1030a		S	:30	2	\$500.00 P-4	0.00 NM	2	\$1,000.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays S	Spots/Week 2	Rate \$500.00	Rating 0.0	_						
-		2 10/07/12	Face the Nation	СМ	Sun 1030-11	30a -	S	:30	1	\$500.00 P-4	0.00 NM	1	\$500.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays S	Spots/Week 1	Rate \$500.00	Rating 0.0	_						
70 WTSP	10/07/1	2 10/07/12	10 Sports Extra 10 Sports Exra	СМ	Su 1135-114	ŀ5р -	S	:30	1	\$500.00 P-4	0.00 NM	1	\$500.00
Star Week: 10/6	rt Date 01/12	End Date 10/07/12	Weekdays S	Spots/Week 1	Rate \$500.00	Rating 0.0	_						
71 WTSP	10/08/1	2 10/08/12	Mon Prime B 2 Broke Girls/Mik	CM e & Molly	Mon 9-10p	M	<u> </u>	:30	1	\$5,500.00 P-4	0.00 NM	1	\$5,500.00
Star Week: 10/6	rt Date 08/12	End Date 10/14/12	Weekdays M	Spots/Week 1	Rate \$5,500.00	Rating 0.0	_						
72 WTSP	10/08/1	2 10/08/12	Mon Prime C Hawaii Five-0	СМ	Mon 10-11p	M		:30	1	\$3,500.00 P-4	0.00 NM	0	\$0.00
Sta Week: 10/	rt Date 08/12	End Date 10/14/12	Weekdays M	Spots/Week 1	Rate \$3,500.00	Rating 0.0	_						
	Date Ra		escription 0		/End Time		W	eekdays	Le		Rtg Type		
	10/08/11 edited	2-10/14/12 N	ion Prime C	IVION	10-11p		IVI-		-	:30 (\$3,500.00)	0.00 <i>NM</i>		
E74 WTSP		2 10/02/12	Tue Prime B	CM	Tue 9-10p	_'	T	:30	2	\$9,000.00 P-3	0.00 NM	2	\$18,000.00
	. 0, 02, .	0, 0_,	NCIS: Los Angel		. 40 0 . 0p		_	.00	_	40,000.00.	0.00	_	ψ.ο,οοο.οο
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> - T	Spots/Week 2	Rate \$9,000.00	Rating 0.0	_						
75 WTSP	10/02/1	2 10/02/12	Tue Prime C Vegas	СМ	Tue 10-11p	-'	T	:30	1	\$4,000.00 P-4	0.00 NM	1	\$4,000.00
Sta Week: 10/	rt Date	End Date 10/07/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$4,000.00	Rating 0.0	_						
E 76 WTSP			Wed Prime A	CM	Wed 8-9p		- W	:30	1	\$4,000.00 P-4	0.00 NM	0	\$0.00
			Survivor: Philippi							* 1,000.00			*****
	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	<u>Rate</u>	Rating	_						
Week: 10/0 Spot Ch	Date Ra	10/07/12 ange D	escription		\$4,000.00 End Time	0.0		eekdays	Le	ngth Rate	Rtg Type		
1 WTSP	10/01/1	2-10/07/12 V	Ved Prime A	Wed	8-9p			W		:30 (\$4,000.00)			
	edited												
79 WTSP	10/04/1	2 10/04/12	Thu Prime A Big Bang Theory	CM /Two and a Ha	Thu 8-9p I	-	T	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating	_						
Week: 10/0 80 WTSP		10/07/12 2 10/04/12	Thu Prime B	CM	\$4,500.00 Thu 9-10p	0.0	T	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
Sto	rt Date	End Date	Person of Interes Weekdays	t Spots/Week	Rate	Rating	,						
Week: 10/		10/07/12	T		\$4,500.00	0.0	_						
81 WTSP	10/04/1	2 10/04/12	Thu Prime C Elementary	СМ	Thu 10-11p	-	T	:30	2	\$4,000.00 P-4	0.00 NM	2	\$8,000.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays T	Spots/Week 2	Rate \$4,000.00	Rating 0.0	_						
82 WTSP	10/05/1	2 10/05/12	Fri Prime A CSI: NY	СМ	Fri 8-9p	-	F	:30	2	\$3,000.00 P-4	0.00 NM	2	\$6,000.00
Sta Week: 10/	rt Date	End Date 10/07/12	Weekdays	Spots/Week	Rate \$3,000.00	Rating 0.0	-						
		2 10/05/12	ī	CM	Fri 9-10p	0.0	<u> </u>	:30	1	\$3,000.00 P-4	0.00 NM	1	\$3,000.00
					•						•	•	

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Order / Rev: 704115 - 5 Advertiser: Obama/D/President

Alt Order #: 6330853 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days		Spots	Rate Pri	Rtg Type	Spots	Amount
			Made in Jersey			1					_	
<u>Si</u> Week: 10	0/01/12	End Date 10/07/12	Weekdays F	Spots/Week 1	Rate \$3,000.00	Rating 0.00						
85 WTSF	P 10/07/1	2 10/07/12	Sun Prime A 60 Minutes	СМ	7-8p		-S :30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
<u>S</u> 1 Week: 10	o/01/12	End Date 10/07/12	Weekdays S	Spots/Week 1	Rate \$4,500.00	Rating 0.00						
86 WTSF	P 10/07/1	2 10/07/12	Sun Prime B Amazing Race	СМ	Sun 8-9p		- S :30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
St Week: 10	o/01/12	End Date 10/07/12	Weekdays S	Spots/Week 1	Rate \$4,500.00	Rating 0.00						
87 WTSF	P 10/07/1	2 10/07/12	Sun Prime C The Good Wife	СМ	Sun 9-10p		- S :30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
St Week: 10	o/01/12	End Date 10/07/12	Weekdays S	Spots/Week 1	Rate \$3,500.00	Rating 0.00						
88 WTSF	P 10/07/1	2 10/07/12	NFL Football Gan		1-4p		- S :30	1	\$8,000.00 P-4	0.00 NM	1	\$8,000.00
St Week: 10	o/01/12	End Date 10/07/12	Weekdays S	Spots/Week 1	Rate \$8,000.00	Rating 0.00						
92 WTSF	P 10/06/1	2 10/06/12	Gators Special Gators Special	СМ	Gators Spec	ialS	S- :30	2	\$1,000.00 P-3	0.00 NM	2	\$2,000.00
Si Week: 10	o/01/12	End Date 10/07/12	Weekdays S-	Spots/Week 2	Rate \$1,000.00	Rating 0.00						
E 93 WTSF	P 10/06/1	2 10/06/12	Florida Football D	aytimeCM		ball DaS	S- :30	2	\$10,000.00 P-4	0.00 NM	2	\$20,000.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12 2 10/08/12	Mon Prime C	CM	\$10,000.00 Mon 10-11p	0.00 M	:30	1	\$7,000.00 P-3	0.00 NM	1	\$7,000.00
50 W101	10/00/1	2 10/00/12	Hawaii Five-0	OW	WOII TO TTP	111	.00		ψ1,000.001 0	0.00 14101		ψ1,000.00
St Week: 10	o/08/12	End Date 10/14/12	Weekdays M	Spots/Week 1	Rate \$7,000.00	Rating 0.00						
97 WTSF	P 10/02/1	2 10/02/12	Tue Prime A NCIS	СМ	Tue 8-9p	- T	:30	2	\$10,000.00 P-3	0.00 NM	2	\$20,000.00
<u>St</u> Week: 10	o/01/12	End Date 10/07/12	<u>Weekdays</u> - T	Spots/Week 2	<u>Rate</u> \$10,000.00	Rating 0.00						
99 WTSF	P 10/03/1	2 10/03/12	Prime Political Prime Political Pr	•	Prime	W	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
<u>Si</u> Week: 10		End Date 10/07/12	<u>Weekdays</u> W		Rate \$4,500.00	Rating 0.00						
E100 WTSF	P 10/05/1	2 10/05/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	F	:30	1	\$3,000.00 P-4	0.00 NM	0	\$0.00
<u>St</u> Week: 10	o/01/12	End Date 10/07/12	Weekdays F	Spots/Week 1	Rate \$3,000.00	Rating 0.00						
	h Date Ra	<u>nge</u> <u>D</u> 2-10/07/12 F	escription		t/End Time 0-11p		Weekday		ngth Rate :30 (\$3,000.00)	Rtg Type		
	redited	2-10/07/12 F	II FIIIIe C	FILL	0-11p		г-		.30 (φ3,000.00)	0.00 14141		
N101 WTSF	P 10/02/1	2 10/05/12	Price Is Right Price Is Right	СМ	11a-12p	- TWTF-	:30	3	\$900.00 P-3	0.00 NM	3	\$2,700.00
<u>Si</u> Week: 10	art Date 0/01/12	End Date 10/07/12	Weekdays - TWTF	Spots/Week 3	Rate \$900.00	Rating 0.00						
			Price Is Right Price Is Right	СМ	11a-12p	M	:30	2	\$900.00 P-3	0.00 NM	2	\$1,800.00
<u>Si</u> Week: 10	o/08/12	End Date 10/14/12	Weekdays M	Spots/Week 2	Rate \$900.00	Rating 0.00						
-		2 10/05/12	M-F 2-3p The Talk	СМ	2-3p	- TWIF-	:30	1	\$600.00 P-3	0.00 NM	1	\$600.00
<u>St</u> Week: 10	tart Date 0/01/12	End Date 10/07/12	Weekdays - TWTF	Spots/Week	Rate \$600.00	Rating 0.00						
				<u>.</u>								

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WTSP-TV

Order / Rev: 704115 - 5

N109 WTSP 10/02/12 10/05/12 M-F CBS Soaps

End Date

10/07/12

End Date

10/07/12

N110 WTSP 10/02/12 10/05/12 M-F 9-930a 10 News, 9a@M

Start Date

Start Date

Week: 10/01/12

Week: 10/01/12

6330853

Advertiser: Obama/D/President

Alt Order #:

Flight Dates:

OBAMA FOR AMERICA

10/02/12 - 10/08/12

Product Desc:

- TWTF- -

- TWTF- -

Rating

Rating

0.00

0.00

:30

:30

1 \$1,100.00 P-3

\$200.00 P-3

0.00 NM

0.00 NM

1537 Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount N104 WTSP 10/06/12 10/06/12 Sat 8-10a СМ :30 \$150.00 P-4 0.00 NM \$150.00 Sat 8-10a **CBS This Morning Saturday** Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$150.00 0.00 N105 WTSP 10/02/12 10/05/12 M-F 6-7a - TWTF- -CM 6-7a :30 1 \$350.00 P-3 0.00 NM 1 \$350.00 6-7a 10 News Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 10/01/12 10/07/12 - TWTF- -\$350.00 0.00 N106 WTSP 10/02/12 10/08/12 730-8p CM 730-8p MTWTF--:30 1 \$3,000.00 P-3 0.00 NM \$3,000.00 Jeopardy Weekdays Spots/Week Rating Start Date **End Date** Rate MTWTF--Week: 10/02/12 10/08/12 \$3,000.00 0.00 M107 WTSP 10/02/12 10/05/12 M-F 12-1230p СМ 12-1230p - TWTF- -:30 \$900.00 P-3 0.00 NM \$3,600.00 10 News @ Noon Weekdays Rating Start Date **End Date** Spots/Week Rate - TWTF- -Week: 10/01/12 10/07/12 \$900.00 0.00 N108 WTSP 10/05/12 10/05/12 Fri Prime A СМ Fri 8-9p ---F--:30 1 \$6,000.00 P-3 0.00 NM \$6,000.00 CSI: NY Weekdays End Date Rating Start Date Spots/Week Rate ----F--Week: 10/01/12 10/07/12 1 \$6,000.00 0.00

CM

Spots/Week

Spots/Week

Young & Restless/Bold & Beauti

Weekdays

10 News, 9am

Weekdays

- TWTF- -

- TWTF- -

M-F 1230-2p

Rate

Rate

\$200.00

1 \$1,100.00

9-9:30A

Totals 162 \$196,625.00

\$1,100.00

\$200.00